

## 2024-2025 Sponsorship Form

**Pathways Elementary PTA is a 501(c)(3) Tax Deductible Organization. Receipts will be issued for your tax records.**

**Banner size: Up to a maximum of 4'H x 6'W – Sponsor provides banner and delivers to school office**

Name of Business/Person Receiving Tax Credit: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone : \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Business Name for PTA Website/Recognition: \_\_\_\_\_

Website: \_\_\_\_\_ FB Page: \_\_\_\_\_

**Please indicate your sponsorship commitment(s) below by checking the box(es) and write the total at the bottom. Sponsorship details and perks explained on page 2 and 3. Email sponsor.pathwayspta@gmail.com with any questions!**

### SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> <b>Banner Sponsor - \$500 (\$400 renewal)</b>	<input type="checkbox"/> <del>Printing Partner - \$500</del>
<p><b>Program and Event Sponsorships</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Glow Party - \$800</li> <li><input type="checkbox"/> <del>Donuts with Dad - \$800</del></li> <li><input type="checkbox"/> <del>Muffins w/ Mom - \$800</del></li> <li><input type="checkbox"/> <del>STEM Night - \$800</del></li> <li><input type="checkbox"/> <del>Fall Festival Presenting Sponsor - \$1500</del></li> <li><input type="checkbox"/> End of Year Celebration Sponsor - \$1500</li> </ul>	<p><b>Color Run Sponsorships</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Presenting Sponsor - \$2250</li> <li><input type="checkbox"/> Awards - \$1250</li> <li><input type="checkbox"/> Race Shirt - \$1250</li> <li><input type="checkbox"/> Color Station - \$450</li> <li><input type="checkbox"/> Community Partner - \$150</li> </ul>

Total cost of sponsorship(s): \$ \_\_\_\_\_

Please return completed form and check payable to **"Pathways Elementary PTA"** by mail or in-person to:  
 Pathways Elementary School, 2100 Airport Road, Ormond Beach, FL 32174

Please email your business logo to sponsor.pathwayspta@gmail.com

# Business Sponsorship Perks

**Banner Sponsor** – Banner sponsorships provide fund to support programs, events, teacher reimbursements, grade level mini grants and more!

- Your company banner displayed in the Pathways Elementary Parent Pick Up Loop – sponsor provides banner
- Two (2) “Thank You” posts on the PTA’s social media outlets throughout the school year
- Business name listed as a Patriot Pride Sponsor on the Pathways Elementary PTA’s website throughout the 2024-2025 school year
- Storefront decal advertising Proud Sponsor of Pathways Elementary

**Printing Partner**– Help us to spread the word about upcoming events and important information with families! Money will provide printing needs for the PTA throughout the year!

- Business name, logo and link to company website or Facebook page listed on the Pathways Elementary PTA’s website throughout the 2024-2025 school year
- Storefront decal advertising Proud Sponsor of Pathways Elementary
- Your company name/logo on ALL PRINTED materials sent home with students from the PTA
- Recognition at all PTA General meetings

**Event Sponsor** – We love to bring families on campus! Money will help offset the cost of events and ensure we are able to make each event affordable and the very best it can be for our families!

- Business name, logo and link to company website or Facebook page listed on the Pathways Elementary PTA’s website throughout the 2024-2025 school year
- Two thank you post on the Pathways Elementary PTA’s social media outlets in the 2024-2025 school year
- Recognition at all PTA General meetings
- Opportunity for one banner to be displayed at Pathways Elementary Parent Pick Up Loop
- Storefront decal advertising Proud Sponsor of Pathways Elementary
- Company logo on all marketing materials for the event you sponsor

**Fall Festival Presenting Sponsor** – Pathways Elementary School PTA invites families, friends, and community members for this outdoor family event that will be bigger and better than last year!. Money will help offset the cost of events and ensure we are able to make each event affordable and the very best it can be for our families!

- Business name, logo and link to company website or Facebook page listed on the Pathways Elementary PTA’s website throughout the 2024-2025 school year
- Two thank you post on the Pathways Elementary PTA’s social media outlets in the 2024-2025 school year
- Recognition at all PTA General meetings
- Opportunity for one banner to be displayed at Pathways Elementary Parent Pick Up Loop – sponsor provides banner
- Storefront decal advertising Proud Sponsor of Pathways Elementary
- Company logo on all marketing materials for the event
- Opportunity to attend the festival with a premier vendor spot (up to 24’x24’)
- Opportunity to provide a promo item at the Fall Festival
- 10 Free Fall Festival tickets

**End of Year Celebration Sponsor** - Let’s Celebrate! Your sponsorship will be used to offset expenses with celebrating students and staff at the end of year!

- Business name, logo and link to company website or Facebook page listed on the Pathways Elementary PTA’s website throughout the 2024-2025 school year
- Two thank you post on the Pathways Elementary PTA’s social media outlets in the 2024-2025 school year
- Recognition at all PTA General meetings
- Opportunity for one banner to be displayed at Pathways Elementary Parent Pick Up Loop at no charge
- Storefront decal advertising Proud Sponsor of Pathways Elementary
- Company name featured on the school marquee located on Airport Road



### Exclusive Presenting Sponsor

- Your company banner displayed in the Pathways Elementary Parent Pick Up Loop at no charge – sponsor provides banner
- Three (3) “Thank You” posts on the PTA’s social media outlets throughout the school year
- Business name, logo and link to company website or Facebook page listed on the PTA’s website
- Storefront decal advertising your Proud Sponsorship of the Pathways Elementary PTA
- Verbal recognition at remaining PTA General Membership Meetings
- Company name featured on the school marquee located on Airport Road under ‘Sponsor thank you’
- Company logo featured on all Color Run marketing materials
- One complimentary color station on the Color Run course
- Opportunity to provide promotional items for Color Run swag bags
- Large single-color logo (black) on the back of official Color Run race shirt

### Awards Sponsor

- Banner with your logo at the awards area
- Social media promotion
- Business name/logo and link to company website or Facebook page listed on the PTA’s website – Color Run page
- Verbal recognition at event
- Company logo featured on all Color Run marketing materials and event banner
- Opportunity to provide promotional items for Color Run swag bags
- Opportunity to have a table at the event
- Medium sized single-color logo (black) on the back of official Color Run race shirt

### Race Shirt Sponsor

- Banner with your logo at packet pick up
- Social media promotion
- Business name/logo and link to company website or Facebook page listed on the PTA’s website – Color Run page
- Verbal recognition at event
- Company logo featured on all Color Run marketing materials and event banner
- Opportunity to provide promotional items for Color Run swag bags
- Opportunity to have a table at the event
- Medium sized single-color logo (black) on the back of official Color Run race shirt

### Color Station Sponsor

- Storefront decal advertising your Proud Sponsorship of the Pathways Elementary PTA
- Company logo featured on all Color Run marketing materials
- Banner with your company logo hung at a color station on the course
- Opportunity to provide promotional items for Color Run swag bags
- Small single-color logo (black) on the back of official Color Run race shirt

### Community Sponsor

- Opportunity to provide promotional item for Color Run swag bags
- Company or family name on the back of official Color Run race shirt