



2024-2025 Sponsorship Form

Pathways Elementary PTA is a 501(c)(3) Tax Deductible Organization. Receipts will be issued for your tax records. Banner size: Up to a maximum of 4'H x 6'W – Sponsor provides banner and delivers to school office

Name of Business/Person Receiving Tax Credit:	
Contact Person:	Phone :
Mailing Address:	
Email:	
Business Name for PTA Website/Recognition:	
Website: F	B Page:

Please indicate your sponsorship commitment(s) below by checking the box and write the total at the bottom. Sponsorship details and perks explained on page 2 and 3. Please email sponsor.pathwayspta.org with any questions!

SPONSORSHIP OPPORTUNITIES

🗌 Banner Sponsor - \$500 (\$400 renewal)	Printing Partner - \$500
Program and Event Sponsorships	Color Run Sponsorships
□ Glow Dance (grades K-2) - \$800	Presenting Sponsor - \$2250
□ Glow Skate (grades 3-5) - \$800	Awards - \$1250
Donuts with Dad - \$800	Race Shirt - \$1250
□ Muffins w/ Mom - \$800	Color Station - \$500
□ STEM Night - \$800	Community Partner - \$150
□ Fall Festival Presenting Sponsor - \$1500	
End of Year Celebration Sponsor - \$1500	

Total cost of sponsorship(s): <u>\$</u>

Please return completed form and check payable to "Pathways Elementary PTA" by mail or in-person to: Pathways Elementary School, 2100 Airport Road, Ormond Beach, FL 32174 Please email your business logo to sponsor.pathwayspta@gmail.com

Business Sponsorship Perks

Banner Sponsor – Banner sponsorships provide fund to support programs, events, teacher reimbursements, grade level mini grants and more!

- Your company banner displayed in the Pathways Elementary Parent Pick Up Loop sponsor provides banner
- Two (2) "Thank You" posts on the PTA's social media outlets throughout the school year
- Business name listed as a Patriot Pride Sponsor on the Pathways Elementary PTA's website throughout the 2024-2025 school year
- Storefront decal advertising Proud Sponsor of Pathways Elementary

Printing Partner– Help us to spread the word about upcoming events and important information with families! Money will provide printing needs for the PTA throughout the year!

- Business name, logo and link to company website or Facebook page listed on the Pathways Elementary PTA's website throughout the 2024-2025 school year
- Storefront decal advertising Proud Sponsor of Pathways Elementary
- Your company name/logo on ALL PRINTED materials sent home with students from the PTA
- Recognition at all PTA General meetings

Event Sponsor – We love to bring families on campus! Money will help offset the cost of events and ensure we are able to make each event affordable and the very best it can be for our families!

- Business name, logo and link to company website or Facebook page listed on the Pathways Elementary PTA's website throughout the 2024-2025 school year
- Two thank you post on the Pathways Elementary PTA's social media outlets in the 2024-2025 school year
- Recognition at all PTA General meetings
- Opportunity for one banner to be displayed at Pathways Elementary Parent Pick Up Loop
- Storefront decal advertising Proud Sponsor of Pathways Elementary
- Company logo on all marketing materials for the event you sponsor

Fall Festival Presenting Sponsor – Pathways Elementary School PTA invites families, friends, and community members for this outdoor family event that will be bigger and better than last year!. Money will help offset the cost of events and ensure we are able to make each event affordable and the very best it can be for our families!

- Business name, logo and link to company website or Facebook page listed on the Pathways Elementary PTA's website throughout the 2024-2025 school year
- Two thank you post on the Pathways Elementary PTA's social media outlets in the 2024-2025 school year
- Recognition at all PTA General meetings
- Opportunity for one banner to be displayed at Pathways Elementary Parent Pick Up Loop sponsor provides banner
- Storefront decal advertising Proud Sponsor of Pathways Elementary
- Company logo on all marketing materials for the event
- Opportunity to attend the festival with a premier vendor spot (up to 24'x24')
- Company name featured on the school marquee located on Airport Road

End of Year Celebration Sponsor - Let's Celebrate! Your sponsorship will be used to offset expenses with celebrating students and staff at the end of year!

- Business name, logo and link to company website or Facebook page listed on the Pathways Elementary PTA's website throughout the 2024-2025 school year
- Two thank you post on the Pathways Elementary PTA's social media outlets in the 2024-2025 school year
- Recognition at all PTA General meetings
- Opportunity for one banner to be displayed at Pathways Elementary Parent Pick Up Loop at no charge
- Storefront decal advertising Proud Sponsor of Pathways Elementary
- Company name featured on the school marquee located on Airport Road

Exclusive Presenting Sponsor

- Your company banner displayed in the Pathways Elementary Parent Pick Up Loop at no charge sponsor provides banner
- Social media promotion
- Business name, logo and link to company website or Facebook page listed on the PTA's website
- Storefront decal advertising your Proud Sponsorship of the Pathways Elementary PTA
- Verbal recognition at remaining PTA General Membership Meetings
- Company name featured on the school marquee located on Airport Road under 'Sponsor thank you'
- Company logo featured on all Color Run marketing materials
- One complimentary color station on the Color Run course
- Opportunity to provide promotional items for Color Run swag bags
- Large single-color logo (black) on the back of official Color Run race shirt

Awards Sponsor

- Banner with your logo at the awards area
- Social media promotion
- Business name/logo and link to company website or Facebook page listed on the PTA's website Color Run page
- Verbal recognition at event
- Company logo featured on all Color Run marketing materials and event banner
- Opportunity to provide promotional items for Color Run swag bags
- Opportunity to have a table at the event
- Medium sized single-color logo (black) on the back of official Color Run race shirt

Race Shirt Sponsor

- Banner with your logo at packet pick up
- Social media promotion
- Business name/logo and link to company website or Facebook page listed on the PTA's website Color Run page
- Verbal recognition at event
- Company logo featured on all Color Run marketing materials and event banner
- Opportunity to provide promotional items for Color Run swag bags
- Opportunity to have a table at the event
- Medium sized single-color logo (black) on the back of official Color Run race shirt

Color Station Sponsor

- Storefront decal advertising your Proud Sponsorship of the Pathways Elementary PTA
- Company logo featured on all Color Run marketing materials
- Banner with your company logo hung at a color station on the course
- Opportunity to provide promotional items for Color Run swag bags
- Small single-color logo (black) on the back of official Color Run race shirt

Community Sponsor

- Opportunity to provide promotional item for Color Run swag bags
- Company or family <u>name</u> on the back of official Color Run race shirt